

# ETAMINE

PARIS



## Ailleurs | Spring 2024

Breaking free. Escaping the daily grind. Going back to basics. Back to the roots of civilization and the wealth of cultures that were inspired by nature. These cultures created art and architecture for us all – sometimes minimalist sometimes monumental. Discover fabrics that have been woven, washed, hand embroidered and patterned. They have stories to tell about the ‘elsewhere’ of history, enriching interiors with the sun-drenched colors of those times.

In a small village in Apulia, somewhere between the easterly and westerly Mediterranean, the Ailleurs collection takes us on a journey around the world and through civilizations. This Italian region is a place marked by the influences of many cultures from whom we draw inspiration: the Romans, the Berbers and the Byzantine Empire all left their mark on these milky white limestone walls.

In a narrow street, linen curtains waft in the breeze at the foot of a wall with a decorative Greek meander frieze. It marks the end of the siesta in this village, still sluggish from the heat of the sun. In a cool,

simple 17th-century palazzo, the patterns and colors of the fabrics cover the benches, bringing the natural lime-plastered walls to life.

A traditional Ikat fabric with printed warp threads and broad lock-stitch seams; a hand-embroidered linen cloth in kilim style with striking contrasting colors; cozy cushions covered in linen/cotton blend fabrics with hand-woven Berber stripes. The striped theme is also taken into the bedrooms and bathrooms. There, they are a multicolored blend of jute and cotton. This combination creates a beautiful vintage effect, as if aged by the sun.

At the window, a delicate linen-lace fabric is wafted gently upwards in a breeze. A blended fabric with traditionally woven raffia billows over the balcony, and the Cornely embroidery in a doorway creates an intimate atmosphere on the patio. What luxury to enjoy daily life with the windows and doors open, bathed in the dappled light cast from these generous swathes of fabric, creating unforgettable moments of natural and timeless works of art.



BY ZIMMER + ROHDE

## PAMPELONNE | 19602

Light and airy ... PAMPELONNE is a double width, open-weave voile fabric made from 100% linen. The yarn supplier, based in Belgium, are certified Masters of Linen as well as being European-Flax and Oeko-Tex-certified. The long linen fibers guarantee robust quality. The fabric is woven in a traditional textile mill in France, 20 minutes away from our design studio. The fabric is piece-dyed and then stabilized with a gentle stone-wash finish, ensuring softness and a distinctive touch.

Decoration, room high, fabric width: 300 cm, 15 colours, 100% LI



BY ZIMMER + ROHDE

## Kashan | 19613

KASHAN is an expression meaning 'ancient cities' reminiscent of exploration. Hats and bags are playfully arranged on the printed fabric as a homage to the craftsmanship of South America, Uzbekistan, India, and Vietnam. The design was hand-painted by an artist and digitally printed in Austria by our GOTS and Oeko-Tex-certified printmaker. The linen consists of long flax fibers sourced from the Vosges region in France. After printing, a gentle finishing process ensures a peachy soft touch. This fabric achieves a 20,000 Martindale.

Decoration, fabric width: 142 cm, 2 colours,  
100% LI

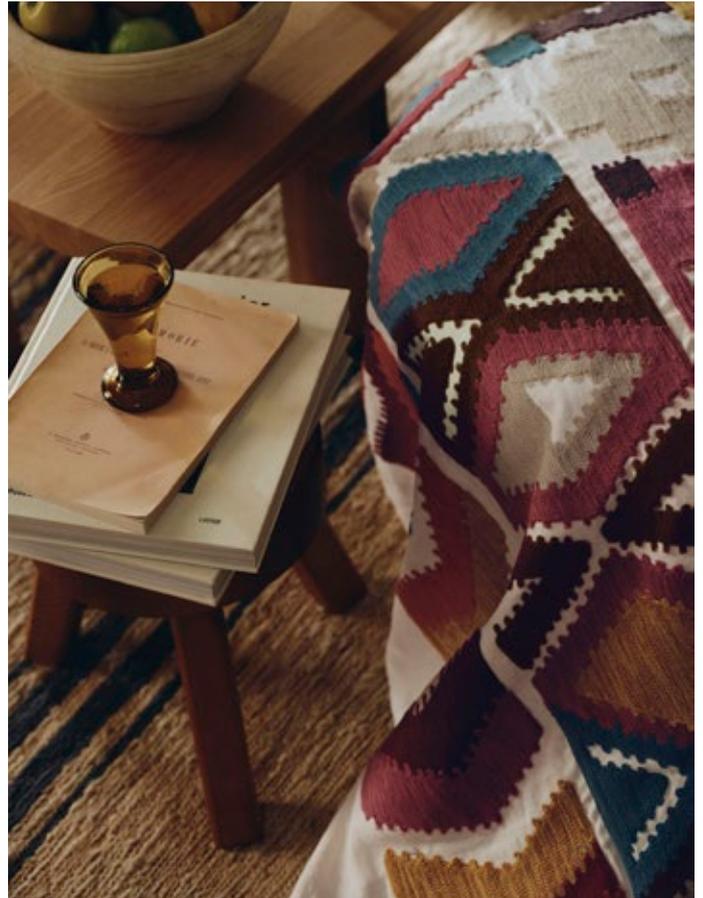


BY ZIMMER + ROHDE

## Soloa | 19614

Turkish and Kazakh kilim rugs were the inspiration for SOLOA. The cloth was woven in India, where tradition and craftsmanship merge. The European-Flax-certified linen was skillfully hand embroidered with woolen yarns. The bright and sunny colors reference woven fabrics from Guatemala and other countries.

Decoration, fabric width: 140 cm, 3 colours,  
52% PAN, 48% LI

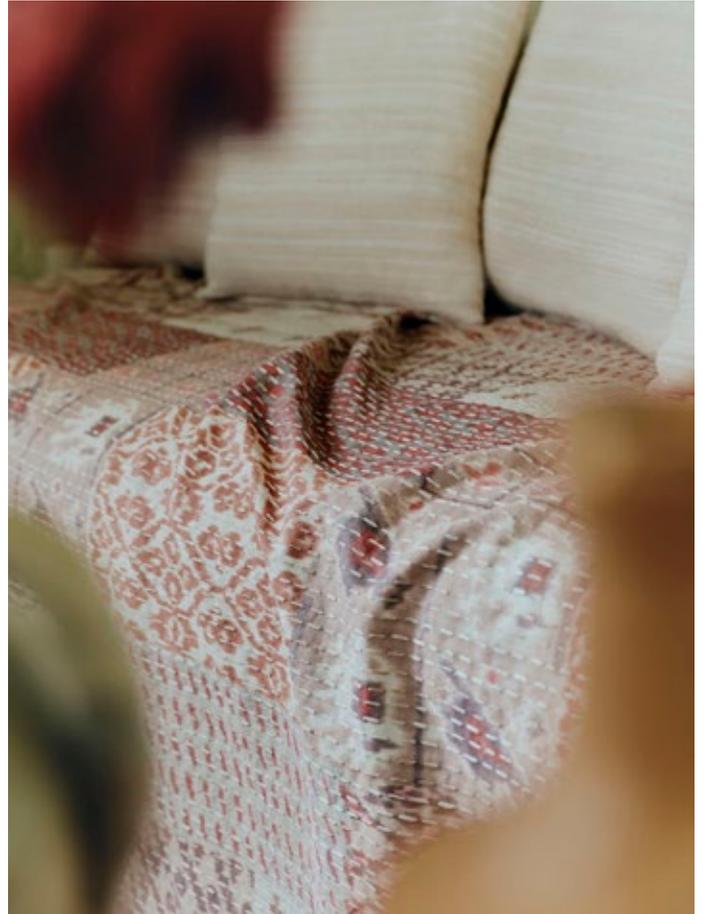


BY ZIMMER + ROHDE

## Kantha | 19615

The first known boutis quilts were made in Provence, France, in the 17th century. KANTHA is inspired by an antique hand-embroidered Indian patchwork blanket. The fabric showcases the traditional craftsmanship of the Kerala region in India. Before weaving commences, the warp threads are screen-printed in 12 distinct stages to create the patchwork design and maintain the beautiful coloring. The warp consists of 5600 threads of dense BCI cotton.

Decoration, fabric width: 137 cm, 2 colours,  
80% CO, 20% CV



BY ZIMMER + ROHDE

## Chapan | 19616

Our CHAPAN fabric was inspired by traditional 17th-century Uzbek ikat weaving techniques. It is testament to the masterful, traditional craftsmanship of the Kerala region in India. Before weaving commences, the warp threads are screen-printed in 12 distinct stages to create the complex pattern and maintains the beauty of the coloring. The warp consists of 5900 threads of dense BCI cotton. The premium silk weft provides a beautiful, nuanced fabric.

Decoration, fabric width: 137 cm, 3 colours, 80% CO, 20% SE



BY ZIMMER + ROHDE

## Aguayo | 19617

AGUYAO is inspired by traditional stripes, handwoven on the high plains of Peru and Bolivia. This fabric is handcrafted from the yarn dyeing process, to the hand weaving, executed on traditional wooden looms in Kerala, India. This craftsmanship contributes to this fabric's beauty. After weaving, excess dyes are washed out, softening the material in the process. Abrasion resistance testing by the Martindale method achieves a score of 100,000 cycles.

Upholstery, fabric width: 137 cm, 3 colours,  
65% JU, 35% CO



BY ZIMMER + ROHDE

## Linette | 19618

LINETTE is a luxurious, heavyweight pure linen with the European Flax certificate, woven and finished in Italy. Its beauty undoubtedly comes from the textured meshed yarns and the depth of color of the piece-dyeing process. The textures are sublime, with a beautiful drape. This fabric achieves an 25,000 Martindale.

Upholstery, fabric width: 142 cm, 16 colours,  
98% LI, 2 %PA



BY ZIMMER + ROHDE

## Mezzana | 19619

Our MEZZANA design is a wide-width fabric woven in Italy and made from European Flax-certified linen and refined silk yarn. It owes its beauty to the washed and handmade “mano della nonna” finish, which is carefully applied in small batches. Mano della nonna means “by grandmother’s hand.” We wanted to recall the beauty and charm of old, naturally crease-resistant, linen sheets that were traditionally washed by hand in the local pond. The threads tighten after finishing, providing a structured, full-bodied fabric: a true beauty!

Decoration, fabric width: 292 cm, 2 colours,  
97% LI, 3% SE



BY ZIMMER + ROHDE

## Licata | 19620

LICATA is as filigree as linen lace. So much expertise and passion comes from the Italian craftsmanship, ensures this sophisticated fabric is created. LICATA is woven on treasured Dornier jacquard weaving looms. The warp threads are from 100% European-Flax-certified linen. All the steps in the process, from spinning the yarn to weaving right down to the finishing, are carried out in Italy. Kuralon – a special resin – enables the craftspeople to weave threads that would otherwise be too fine to weave. The resin dissolves during finishing so that only the ultra-fine linen threads remain. An artistic “basket tumbler” finish gives the soft linen voile a delicate drape and cashmere-like feel.

Sheers, fabric width: 320 cm, 2 colours,  
97% LI, 3% PES



BY ZIMMER + ROHDE

## **Andria | 19621**

ANDRIA is a broad-striped woven fabric from Italy made from cotton and linen. This beautiful fabric combines a variety of selected yarns with the "Maltinto" artisanal dyeing process, giving the pretty stripe a vintage patina.

Sheers, fabric width: 305 cm, 3 colours,  
68% CO, 26% LI, 5% CV, 1% PES



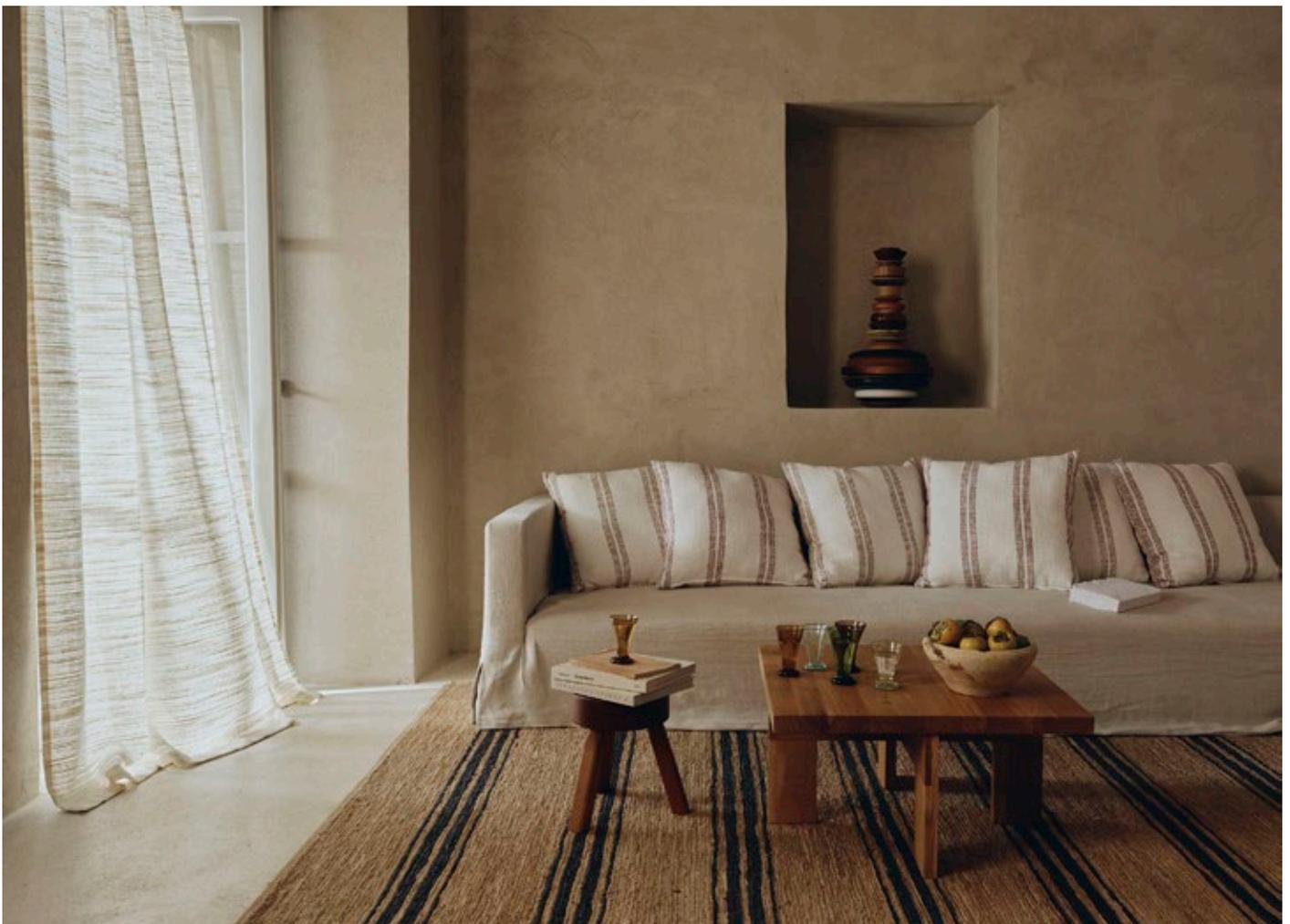
BY ZIMMER + ROHDE

## Noga | 19622

Airy and solid in parts, NOGA plays with transparencies and is inspired by traditional basket weaving.

The traditional craftsman's weaving mill, based in Belgium, is a certified Master of Linen as well as being European-Flax and Oeko-Tex-certified. The high quality linen used in this fabric, is a testament to the traditional hand loom heritage from South of France. The "washed and tumbled" finish provides softness and a natural handle for modern interiors and large windows that open out onto nature.

Sheers, fabric width: 297 cm, 3 colours,  
73% LI, 25% PAN, 2% PES



BY ZIMMER + ROHDE

## Asni | 19623

ASNi's inspiration comes from striped Berber carpets. Here, the stripe is woven through the weft as a broad block of color.

The traditional craftsman's weaving mill, based in Belgium, is a certified Master of Linen as well as being European-Flax and Oeko-Tex-certified. The high quality linen used in this fabric, is a testament to the traditional hand loom heritage from South of France. The "washed and tumbled" finish provides softness and a natural handle for modern interiors and large windows that open out onto nature.

Decoration, fabric width: 300 cm, 4 colours,  
65% LI, 32% PAN, 3% PES



BY ZIMMER + ROHDE

## Nagpur | 19624

NAGPUR is a homage to Berber carpets.

The traditional craftsman's weaving mill, based in Belgium, is a certified Master of Linen as well as being European-Flax and Oeko-Tex-certified. The luxury weft yarn is spun in the tradition of haute-couture tweed. The exclusive color spectrum and nuances, create a product with the soft blend of half-tones. The "washed and tumbled" finish provides a natural handle and softness with a woolen texture. This fabric achieves an 80,000 Martindale.

Upholstery, fabric width: 143 cm, 10 colours,  
37% LI, 36% CV, 24% PAN, 2% PES, 1% PA



BY ZIMMER + ROHDE

## Nazca | 19625

NAZCA is a wide-width fabric boasting Cornely embroidery. It's a yarn-dyed cloth made of pure linen, certified according to GOTS standards. A stone-wash finish provides the material with a beautiful texture and structure.

Decoration, fabric width: 300 cm, 2 colours,  
67% LI, 29% PAN, 4% PA

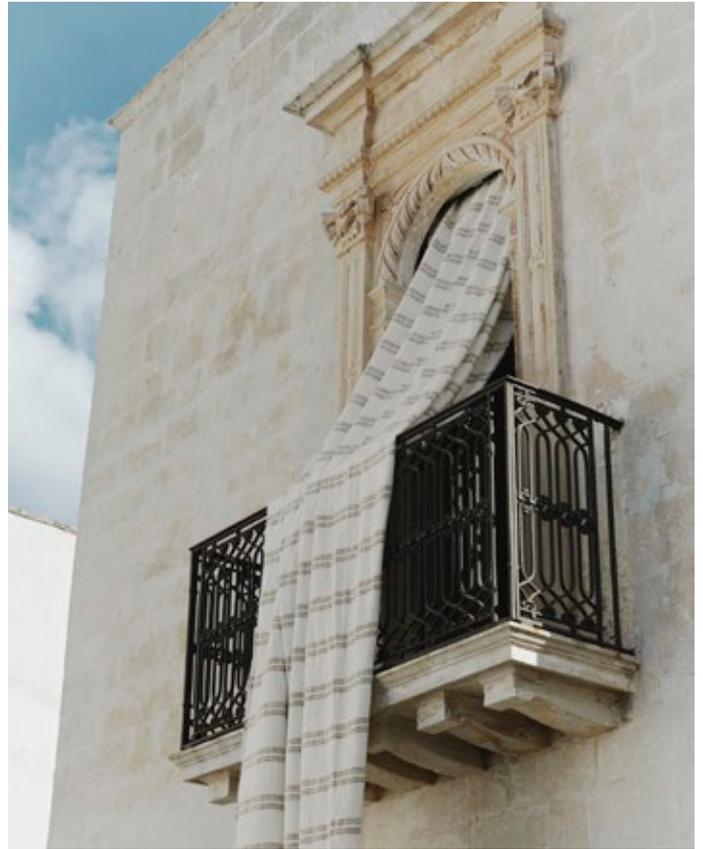


BY ZIMMER + ROHDE

## Beloha | 19626

BELOHA is a wide-width, striped fabric made of Oeko-Tex and GOTS-certified linen and cotton. The beauty of linen paired with the softness of cotton imbues Beloha with charm and naturalness. The finish is as soft as absorbent cotton.

Decoration, room high, fabric width: 290 cm, 5 colours,  
54% LI, 46% CO



  
BY ZIMMER + ROHDE