

# TR AVERS

NEW YORK



## **Street Smart | Passementerie Collection 2019**

STREET SMART is the latest passementerie collection from Travers. True to its name, this collection draws inspiration from iconic streets and neighborhoods across the United States. The scope of materials used in this collection ranges from embroidered beading and raffia to plush cut velvets and a fresh take on boucle. At Travers we believe that craftsmanship and attention to detail are of the upmost importance, and passementerie is a perfect way to take interior decoration to the next level.

BY ZIMMER + ROHDE

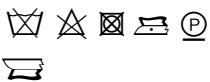
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### Big Sur | 60051

5 Colourways  
100% LI, Embroidery: 100% CV  
7 cm



BIG SUR is a embroidery with two colours of viscose, inspired by the ocean hitting the cliff side in the coastal town of Big Sur, California. It is embroidered on linen fabric which is then hand cut and hemmed into each individual tape.

### Wall Street | 60054

6 Colourways  
Ground: 100% CO  
Pile: 100% CV  
10 cm



The plush richness of this two tone cut velvet tape is named for Wall Street in Lower Manhattan, one of the most famous streets in the world. Using a luxurious viscose pile on a 100% cotton ground, WALL STREET is offered in 6 gorgeous colour combinations.

### Lombard Street | 60052

5 Colourways  
100% PES, Embroidery: 100% CV  
7 cm



The graphic movement found in the deep wave of this tape was inspired by the iconic LOMBARD STREET in San Francisco. Embroidered on a woven tape custom made for this design, Lombard Street is a embroidery with two colours of viscose.

### Worth Avenue | 60055

4 Colourways  
100% CO  
Embroidery: 100% PES  
7 cm



This embroidery has the look of being hand done, giving it a unique and vintage look. Available in 4 colours, WORTH AVENUE is named for the four block stretch from Lake Worth to the Atlantic Ocean in Palm Beach, Florida.

### Red Rock | 60053

3 Colourways  
100% LI  
6 cm



Inspired by Nevada's Red Rock Canyon, this intricately embroidered hand beaded tape is almost a piece of art. The symmetry and balance of the Red Rock design is completely controlled by the skill of the artisan. There are 18 unique bead colours across the three colourways.

### Park Avenue | 60056

3 Colourways  
100% CV  
Embroidery: 100%CV  
6 cm



The two boucle stripes on this tape are inspired by Park Avenue, the iconic boulevard in New York. The textural detailing of boucle sitting atop a viscose ground means that like its namesake, PARK AVENUE is incredibly chic and elegant.

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## Wilmington | 60057

3 Colourways

100% LI

8 cm



This hand drawn floral tape is woven with 100% Linen. It has a lightweight and relaxed drape that makes it perfect for all applications.

## Dune Road | 60058

3 Colourways

Ground: 56% CO, 44% CV

Pile: 100% CV

9 cm



Woven on a traditional wire loom, this classic velvet vermicelli design is reminiscent of sand formations. DUNE ROAD has a viscose pile on a cotton ground, and is available in three colours.

## Kiawah | 60059

2 Colourways

60% CO, 40% LI

Application: 100% AF

7 cm



A hand embroidered trellis design using natural raffia on linen ground, KIAWAH is 100% organic, natural and artisanal. As many as 8 pairs of hands were used to create each length, creating a subtle irregularity that becomes part of the design.

## Sagg Road | 60060

5 Colourways

100% CO

Embroidery: 100% PES

8 cm



Named for Sagg Road in Southampton, this graphic floral tape uses 2 embroidery colours on a hand guided machine. A chunkier stitch adds to its rich dimension. SAGG ROAD is available in 5 fresh colourways.