



Passenterie
Arboretum

ZR

ZIMMER+ROHDE

TRIVERS

NEW YORK

 **CLICKBOOK**

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TRAVERS

NEW YORK



Passementerie Arboretum

All over the world there is bountiful opportunity to appreciate the beauty found in nature and its innate ability to transform our surroundings and interiors. ARBORETUM, the latest trim collection from Travers, celebrates both our love and need for dedicated spaces where trees, plants and flowers are cultivated. Many of the trimmings in the collection are devoted to legendary female gardeners who made their mark on our planet. From New York's Beatrix Farrand and Lynden Miller to England's Vita Sackville-West, these women encouraged an appreciation of green spaces and inspired an attention to detail that is reflected in all the beautiful trims of this collection. The trim designs capture the spirit of the garden and elements found in nature, achieved using a variety of techniques, including embroidery, cording and block printing. There is a freshness to the color palette that stays true to the Travers aesthetic, designed to match seamlessly across our entire portfolio. In ARBORETUM you will find a casual elegance that will perfectly complement any interior.



Sackville



60071-595



60071-797



60071-891

SELECT ALL*

Vita Sackville-West, the famed English author and garden designer once said, 'A flowerless room is a soulless room.' SACKVILLE tape is our love letter to Vita, inspired by her devotion to the Sissinghurst Castle Garden. Classic in its silhouette, it showcases an array of embroidered flowers, insects and foliage that dance in perfect harmony across a linen base cloth.

OVERVIEW

TRAVERS

NEW YORK

NAME Sackville
ARTICLE NUMBER 60071
CATEGORY Trimming

WIDTH 8 cm
REPEAT 39 cm
MATERIAL 100% LI Embroidery: 100% CV

PROPERTIES
CARE INSTRUCTIONS

* By selecting this button you receive all colorways of this article



Songbird



60072-764



60072-943



60072-953



60072-982

OVERVIEW

TRAVERS

NEW YORK

NAME

Songbird

ARTICLE NUMBER

60072

CATEGORY

Trimming

WIDTH

8 cm

REPEAT

19 cm

MATERIAL

**100% LI
Embroidery: 100% CV**

PROPERTIES



CARE INSTRUCTIONS



SONGBIRD presents an elegant vignette showing a stylized bird perched atop a leafy branch, surrounded by flowers. It comes to life thanks to a very special detailed cording technique, combined with subtle embroidered accents. Available in five classic colorways, each combination has a twist that adds dimension and depth to this stylish tape.



60072-990

SELECT ALL

OVERVIEW

TRIVERS

NEW YORK

NAME Songbird
ARTICLE NUMBER 60072
CATEGORY Trimming

WIDTH 8 cm
REPEAT 19 cm
MATERIAL 100% LI Embroidery: 100% CV

PROPERTIES 
CARE INSTRUCTIONS 



Wilder Tape

OVERVIEW

TRAVERS

NEW YORK

NAME

Wilder Tape

ARTICLE NUMBER

60073

CATEGORY

Trimming

WIDTH

5 cm

REPEAT

40 cm

MATERIAL

**100% LI
Embroidery: 100% CV**

PROPERTIES



CARE INSTRUCTIONS



60073-317



60073-557



60073-654



60073-896

SELECT ALL

WILDER TAPE is named for American horticultural writer and designer Louise Beebe Wilder, whose 1918 book 'Color in my Garden' inspired this collection's palette. Rustic in design, this multicolored tape is machine embroidered with dry spun yarns to emulate a hand embroidered look. Available in four colorways, each one offers a palette range that makes it a perfect bridge to any room.



Terrace Vine



60074-174



60074-477



60074-566



60074-894

OVERVIEW

TRAVERS

NEW YORK

NAME Terrace Vine
ARTICLE NUMBER 60074
CATEGORY Trimming

WIDTH 9 cm
REPEAT 10 cm
MATERIAL 100% LI Embroidery: 100% CV

PROPERTIES 
CARE INSTRUCTIONS 

Stylized flowers and leaves climb up TERRACE VINE, embroidered using very fine detailed stitches that come together for a refined effect. The tape is complete with a border at both edges and is available in five colorways. This floral tape is the perfect way to add a feminine touch to any interior.



60074-992

SELECT ALL

OVERVIEW

TRAVERS

NEW YORK

NAME

Terrace Vine

ARTICLE NUMBER

60074

CATEGORY

Trimming

WIDTH

9 cm

REPEAT

10 cm

MATERIAL

100% LI

Embroidery: 100% CV

PROPERTIES



CARE INSTRUCTIONS





Meander Tape



60074-595



60074-957



60074-985



60074-993

SELECT ALL

NAME Meander Tape
ARTICLE NUMBER 60074
CATEGORY Trimming

WIDTH 10 cm
REPEAT 14 cm
MATERIAL 100% LI Embroidery: 100% PES

PROPERTIES 
CARE INSTRUCTIONS 

Classic in its interpretation, MEANDER TAPE adds a decorative Greek key border to the Travers tape portfolio. Composed of continuous lines embroidered using dry spun yarns, a 2D effect is used to produce added depth to this quintessential fret motif. Available in a palette of neutrals and blues, this timeless tape will be a perfect addition to any room.



Beatrix



60076-595



60076-693



60076-883



60076-990

SELECT ALL

Ornate in its beauty, BEATRIX tape features a continual medallion pattern that is embroidered using a dry spun yarn and a special depiction of accent-stitches at the design edge. It adds a classicist touch to today's interiors, and is reminiscent of the estate commissions designed by namesake, Beatrix Farrand, American gardener and landscape architect.

OVERVIEW

TRAVERS

NEW YORK

NAME Beatrix
ARTICLE NUMBER 60076
CATEGORY Trimming

WIDTH 10 cm
REPEAT 38 cm
MATERIAL 100% LI Embroidery: 100% PES

PROPERTIES 
CARE INSTRUCTIONS 



Holden



60077-993



60077-997

SELECT ALL

OVERVIEW

TRAVERS

NEW YORK

NAME Holden
ARTICLE NUMBER 60077
CATEGORY Trimming

WIDTH 8 cm
REPEAT 7 cm
MATERIAL 100% LI Embroidery: 100% CV

PROPERTIES
CARE INSTRUCTIONS

HOLDEN requires a second glance to truly appreciate the attention to detail invested in this modest color-blocked tape. A complex and detailed stitch effect is used to create a textured contemporary geometry, a play on color placement and shape. Available in two smart neutral combinations: dramatic black and ivory as well as a subtle silver and ivory variation.



Canopy Tape



60078-183



60078-484



60078-694



60078-886

OVERVIEW

TRAVERS

NEW YORK

NAME Canopy Tape
ARTICLE NUMBER 60078
CATEGORY Trimming

WIDTH 8 cm
REPEAT 6 cm
MATERIAL 100% CO Embroidery: 100% CO

PROPERTIES
CARE INSTRUCTIONS

CANOPY TAPE is handcrafted by artisans in India, combining traditional weaving techniques from the South with hand-guided embroidery and hand block prints from the North. It is inspired by our bestselling fabric Carson Tile, using shapes and embroidery details to form a playful geometry. Available in five colorways that include a cheerful yellow that is sure to brighten up any interior!



60078-892

SELECT ALL

OVERVIEW

TRAVERS

NEW YORK

NAME

Canopy Tape

ARTICLE NUMBER

60078

CATEGORY

Trimming

WIDTH

8 cm

REPEAT

6 cm

MATERIAL

100% CO

Embroidery: 100% CO

PROPERTIES



CARE INSTRUCTIONS





Linens Tassel Fringe

OVERVIEW

TRAVERS

NEW YORK

NAME
Linens Tassel Fringe

ARTICLE NUMBER
60079

CATEGORY
Trimming



60079-593



60079-597



60079-892



60079-991

SELECT ALL

WIDTH
13 cm

REPEAT

MATERIAL
100% LI

PROPERTIES

CARE INSTRUCTIONS



LINENS TASSEL FRINGE is the long fringe you've been waiting for! The style of this trim offers a perfectly balanced tape and fringe combination. A decorative dobby border at the top complements the fringe itself, which is added by hand during the weaving process. There is an elegant softness to each of the four colors offered, achieved by hand dyeing the linen yarns.



Lynden Velvet Tape



60080-184



60080-596



60080-986



60080-992

SELECT ALL

Inspired by beautiful cane baskets, LYNDEN VELVET TAPE is a dimensional cut velvet woven on traditional wire looms. The interlacing cut pile pattern is enhanced by fine epingle lines at the edges adding a decorative relief. It has the perfect amount of sheen and glamor, just like the work of its namesake Lynden Miller, who left her inimitable mark on the design of many of New York City's best known gardens. Available in four classic colors, it has a sheared finish, ensuring it is smooth and luxurious to the touch.

OVERVIEW

TRAVERS

NEW YORK

NAME
Lynden Velvet Tape

ARTICLE NUMBER
60080

CATEGORY
Trimming

WIDTH
11 cm

REPEAT
2 cm

MATERIAL
**Ground: 53% CO, 47% CV
Pile: 100% CV**

PROPERTIES

CARE INSTRUCTIONS



Order

COMPANY NAME

CUSTOMER NR

RING-SET (14-01236)

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OVERVIEW

TRIVERS

NEW YORK

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